



BLUE ECONOMY ALLIANCE OF TANGANYIKA
BEAT

☎: +255 773 495 189
+255 754 893 970
✉: hello@blueeconomyalliance.org
🌐: <http://www.blueeconomyalliance.org/>
📍: Kasanga, Rukwa - Tanzania

BLUE ECONOMY ALLIANCE OF TANGANYIKA (BEAT)

STRATEGIC PLAN 2026–2031

Vision

A thriving and inclusive blue economy in the Lake Tanganyika Basin that sustains biodiversity, strengthens climate resilience, and improves livelihoods for lakeshore communities, particularly women and youth.

Mission

To promote sustainable management of Lake Tanganyika's resources through community engagement, research, capacity building, climate resilience, water safety, ecosystem conservation, and inclusive blue economy development.

Core Values

- Sustainability
 - Community Empowerment
 - Inclusion & Equity
 - Accountability & Transparency
 - Innovation & Learning
 - Partnership & Collaboration
 - Environmental Stewardship
-

Strategic Pillars & Objectives

1. Blue Economy & Fisheries

Goal:

Promote sustainable blue economy development and responsible fisheries management that improve livelihoods while protecting aquatic ecosystems.



BLUE ECONOMY ALLIANCE OF TANGANYIKA
BEAT

☎: +255 773 495 189
+255 754 893 970
✉: hello@blueeconomyalliance.org
🌐: <http://www.blueeconomyalliance.org/>
📍: Kasanga, Rukwa - Tanzania

Strategic Priorities:

- Sustainable fisheries management
- Community fisheries governance
- Fisheries value addition and market access
- Aquaculture and alternative livelihoods
- Fish preservation, processing, and distribution systems
- Support for small-scale fishing communities
- Promotion of environmentally responsible blue economy enterprises

2. Climate Adaptation & Resilience

Goal:

Strengthen resilience and adaptive capacity among Lake Tanganyika communities facing climate-related environmental and socio-economic challenges.

Strategic Priorities:

- Community climate adaptation planning
- Climate-smart livelihood diversification
- Community resilience building
- Early warning and preparedness awareness
- Nature-based adaptation approaches
- Climate knowledge sharing and advocacy
- Capacity strengthening for local institutions and communities

3. Women & Youth Livelihoods

Goal:

Empower women and youth through inclusive participation, entrepreneurship, skills development, and sustainable livelihood opportunities within the blue economy.

Strategic Priorities:

- Women's participation in fisheries value chains
 - Youth engagement in blue economy enterprises
 - Entrepreneurship and vocational development
 - Financial inclusion and livelihood support
 - Skills training and capacity building
 - Community leadership and civic participation
 - Market access and economic empowerment
-



BLUE ECONOMY ALLIANCE OF TANGANYIKA
BEAT

☎: +255 773 495 189

+255 754 893 970

✉: hello@blueeconomyalliance.org

🌐: <http://www.blueeconomyalliance.org/>

📍: Kasanga, Rukwa - Tanzania

4. Water Safety & Disaster Risk Reduction

Goal:

Enhance water safety awareness, disaster preparedness, and community resilience to water-related and climate-related emergencies within the Lake Tanganyika Basin.

Strategic Priorities:

- Community water safety awareness
- Safe navigation and boating practices
- Disaster preparedness education
- Community-based early warning systems
- Emergency response and first aid awareness
- Climate-related disaster resilience
- Maritime safety partnerships and advocacy

5. Ecosystem Conservation

Goal:

Promote protection, restoration, and sustainable management of freshwater ecosystems and biodiversity within the Lake Tanganyika Basin.

Strategic Priorities:

- Shoreline and watershed conservation
- Community environmental stewardship
- Ecosystem restoration initiatives
- Sustainable natural resource management
- Biodiversity conservation awareness
- Environmental education and advocacy
- Partnerships for ecosystem protection

Cross-Cutting Priorities

The following themes shall be integrated across all BEAT programs and operations:

- Gender Equality & Social Inclusion
- Climate Resilience
- Youth Empowerment
- Community Participation
- Research & Knowledge Management



BLUE ECONOMY ALLIANCE OF TANGANYIKA
BEAT

☎: +255 773 495 189
+255 754 893 970
✉: hello@blueeconomyalliance.org
🌐: <http://www.blueeconomyalliance.org/>
📍: Kasanga, Rukwa - Tanzania

- Governance & Accountability
 - Partnership Development
 - Resource Mobilization
-

Institutional Strengthening

BEAT shall continue strengthening:

- Governance systems
 - Financial accountability
 - Secretariat operations
 - Monitoring and Evaluation systems
 - Communications and visibility
 - Partnership coordination
 - Resource mobilization systems
 - Volunteer and stakeholder engagement
-

Partnerships & Collaboration

BEAT will pursue strategic partnerships with:

- Government institutions
 - Lake Tanganyika Authority (LTA)
 - TAFIRI
 - BMUs
 - Academic and research institutions
 - NGOs and civil society organizations
 - Development partners
 - Private sector stakeholders
 - Lakeshore communities
-

Monitoring, Evaluation & Learning (MEL)

BEAT shall:

- Develop measurable indicators for all strategic objectives
- Conduct periodic program reviews



BLUE ECONOMY ALLIANCE OF TANGANYIKA
BEAT

☎: +255 773 495 189
+255 754 893 970
✉: hello@blueeconomyalliance.org
🌐: <http://www.blueeconomyalliance.org/>
📍: Kasanga, Rukwa - Tanzania

- Promote adaptive learning and evidence-based programming
 - Share lessons learned with stakeholders and partners
 - Strengthen data collection and reporting systems
-

Implementation Approach

BEAT shall implement its Strategic Plan through:

- Community-centered approaches
 - Phased and scalable implementation
 - Strategic partnerships
 - Capacity building
 - Pilot initiatives and demonstration models
 - Participatory planning and stakeholder engagement
 - Sustainable financing and institutional strengthening
-

Target Beneficiaries

- Lakeshore fishing communities
 - Women and youth
 - Vulnerable climate-affected households
 - Small-scale fisheries actors
 - Community institutions and BMUs
 - Local government stakeholders
 - Community-based organizations
 - Blue economy entrepreneurs
-

Strategic Positioning Statement

BEAT positions itself as a community-centered blue economy and climate resilience organization committed to advancing sustainable livelihoods, freshwater ecosystem conservation, water safety, and inclusive development across the Lake Tanganyika Basin.